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**Item 7  
Regulation**



# Relationship with ComReg

- ❖ CEO determined to improve relationship
- ❖ Complaint to EU Commission
- ❖ Commission supported their position
- ❖ ComReg - too conservative
- ❖ Failed to take account of competition investment
- ❖ ComReg - *'relaxed the current obligation which banned wholesale discounts'*

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# Copper Switch Off

- Framework set out Comreg
- Eir accepted this - 1.8m premises on copper
- 2 years from formally starting
- Medium term priority
- 18 months even with a 100% covered exchange
- At 75% coverage they can stop selling copper products
- At 100% they can proceed to switch

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# Copper Switch Off

- Will probably require a trial run
- Complicated in the NBI areas
- Will require significant communications
- For vulnerable and elderly customers
- Expect political reaction

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Thank You

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